



**TO:** Associated Students of Woodland Community College (ASWCC), Woodland Community College Academic Senate (WCCAS); Faculty, Staff, Administrators

**FROM:** President Lizette Navarette, Woodland Community College

**RE:** Formation of Strategic Planning Steering Committee

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### **Overview**

Woodland Community College is launching the development of our 2025-2029 Strategic Plan (Educational Master Plan). To ensure a student-centered, collaborative, and inclusive process, we are establishing a Steering Committee that will guide the development of this critical plan using a participatory governance approach. This committee will be responsible for:

- Facilitating campus-wide dialogue and feedback
- Reviewing data and institutional priorities
- Reviewing input on the vision, goals, and priorities of the Strategic Plan
- Assisting in the development of draft recommendations

### **Crafting a Strategic Plan for Woodland Community College**

Education is a pathway to prosperity. In today's rapidly evolving educational landscape, strategic planning is essential for staying relevant and impactful. Woodland Community College (WCC) is embarking on a strategic plan to improve access, enhance student success, drive socio-economic mobility, and strengthen community ties. At its core, this initiative is about poverty alleviation. A well-structured plan enables WCC to:

- **Boost Student Success:** Improve retention, graduation rates, and workforce readiness.
- **Advance Equitable Socio-Economic Mobility:** Expand access to quality education to break cycles of poverty.
- **Strengthen Community Engagement:** Foster partnerships with local industries and organizations.

### **The Urgency of a Strategic Refresh**

Higher education faces unprecedented shifts, from technological advancements to post-pandemic challenges. Our 2025-2029 Strategic Plan presents an opportunity to redefine WCC's vision to better address evolving student needs, community expectations, and institutional resilience.

### **Steering Committee Membership Structure**

The Steering Committee will be composed of representatives from faculty, classified professionals, administration, and student leadership to ensure diverse perspectives and broad campus engagement. The Steering Committee will meet once before Convocation. To support the work of the Steering Committee, we are seeking representatives from the following constituent groups:

## Formation of Strategic Planning Steering Committee

April 2025

- Faculty (4) – Appointed by Academic Senate
- Classified Professionals (4 - at least one per location)
  - Complete the *Interest Form* here: <https://forms.office.com/r/NxMBY06xSu>
- Administrators (4) – Including the President and key leadership roles
  - Complete the *Interest Form* here: <https://forms.office.com/r/NxMBY06xSu>
- Students (2) – Appointed by Student Government

### Campuswide Engagement & Input

To ensure broad participation, we will engage in a multi-pronged approach to gather feedback and insights:

- Campus Forums & Surveys – Open sessions for all faculty, staff, and students
- Departmental Discussions – Integration of planning discussions into division meetings
- Dedicated Convocation Session (August 8) – A structured session at Convocation for collective input, discussion, planning, and review.

We invite you to collaborate in shaping a plan that guides Woodland Community College in creating opportunities and prosperity. Thank you for your commitment to our college's continuous improvement and success.