WCC 2026 - 2029
Strategic Plan Development
Summary from Visioning Workshops August 6 and 8, 2025

Trent Wakenight, Marker Ninja

Summary - August 6, 2025 Steering Committee Workshop

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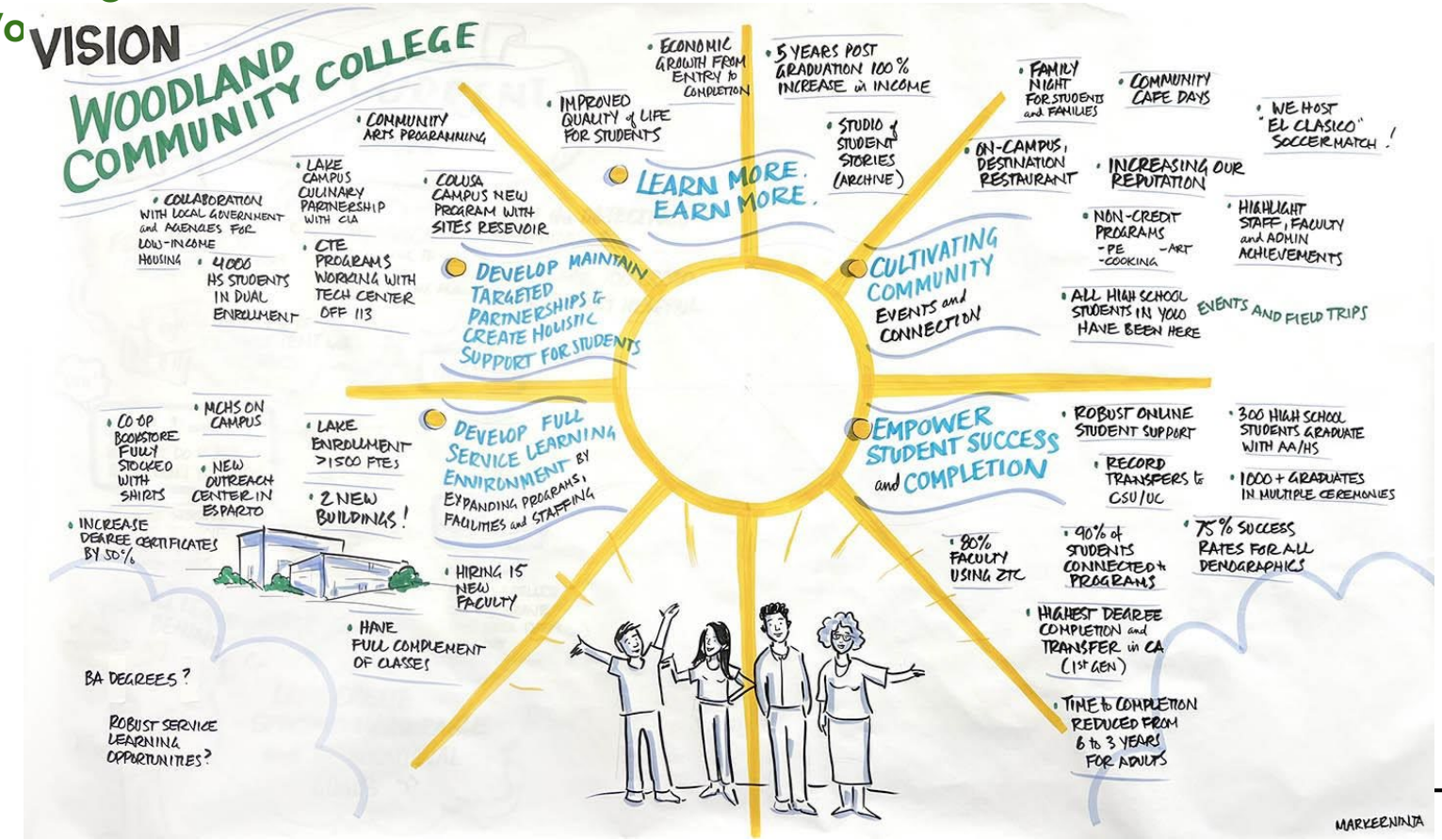

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Decisions

- No goals from the current 'Master Plan' will flow through to 2026 - 2029
  - Revisit the Master Plan to look at the objectives
- The 2026 - 2029 Plan needs to be more relevant to our current context
  - It needs to be impactful, measurable, relevant
  - Everyone on the campus should be guided in their daily actions and decisions by at least one goal

Action items

- Schedule the next sessions ASAP
  - One month or more in advance due to program review some on the SC will be juggling
- Provide a digital copy of the context map and this summary
- Incorporate Student Equity into the process; goals in the overall Plan and SE plan may be the same
  - SE leaders can leverage the SC for feedback, input
  - Identify activities to support our student/learner population and students services to improve equity population
  - SE plan to be submitted by early December
- Moving to measurable, specifics (using a Google doc format)

Summary - August 6, 2025 Steering Committee Workshop

LIKED

Visuals & Visual Thinking (4)

- Visual
- Great visuals
- Visual map
- Liked (loved) visuals & energy it brought for all participants

Interactivity & Engagement (7)

- Interactive
- Fun Interactive
- Fun, open dialogue
- Brainstorming
- Being a part of the process
- Everyone had the opportunity to participate
- Having a voice

Collaboration & Representation (3)

- Liked the opportunity to collaborate with my peers
- Liked: The variety of people who participated
- All represented

Clear Structure & Process (3)

- Knowing the timeline
- Liked: That we started from scratch & all agreed
- Focusing on clear actions with a goal in mind as an outcome

General Enthusiasm / Everything Appreciated (2)

- All of it
- All the bold goals shared

LEARNED

Understanding Others (4)

- Others' priorities
- Learned from my peers about their connections, inspirations, and goals for the college
- Common ground for ACE
- Specific facts about the challenges students face

Visualization & Idea Mapping (3)

- How to visualize my thoughts
- (Vision) Grouping similar ideas
- Facts on the Foresight Map

Process Learning & Surprises (4)

- About course sharing
- Some new terms (e.g., resource sharing)
- Hindsight data
- Thought PD week would be good, but it was busy

Individual Observations (1)

- Manage personality dynamics

LONGED FOR

Food & Beverage Desires (3)

- Something sweet after lunch
- Cafecito
- Caffeine next time :)

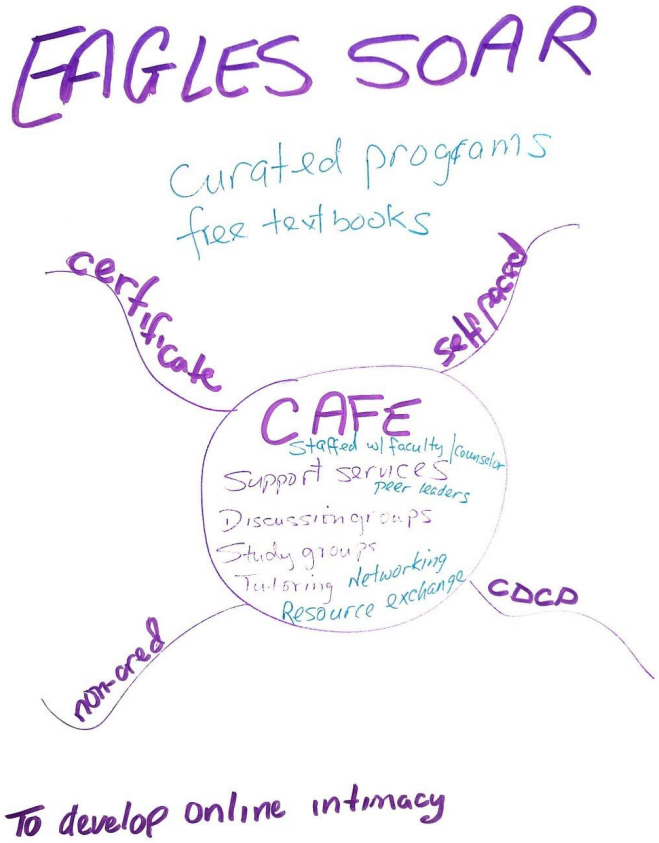
Session Design / Timing Improvements (2)

- Longed for: Doing this in the AM – afternoon is hard
- Longed for: Bigger print on Foresight Map

Inclusion (1)

- More student voices

Summary - August 8, 2025
Convocation Invitees Workshop



"Eagles Soar" is an **online student support portal available 24/7**.

It is a safe, intimate, online environment that gives the same level of support that in-person, on campus students receive.

Like a cafe that is open at all hours, Eagle Soar provides curated programs that meet students wherever they are in their education journey.

The "Eagles Soar" online portal guides them to the level of class they want to take – certificate, full course, associate degree, or transfer.

The online portal allows for self-paced achievement. It also provides:

- Resource exchanges
- Networking and study groups
- Discussion groups
- Support services

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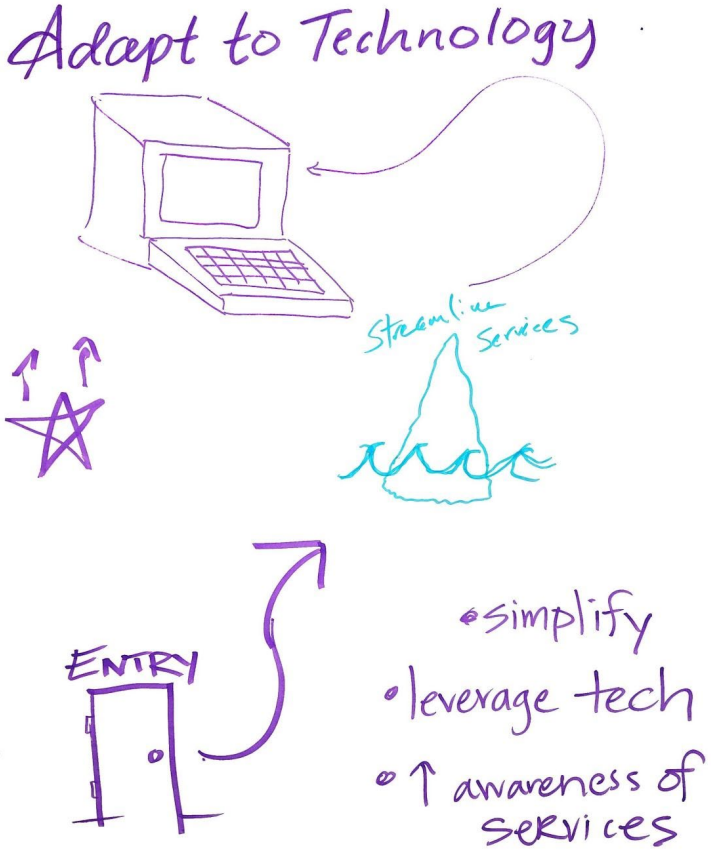

Upon entry to WCC, students are engaged with an actively using our support services.

By 2030, WCC has **re-engineered and streamlined student services** so that students receive what they need and stay at WCC.

That connection between students and services carries over into the classroom. Students have access to needed technology.

Throughout the process, WCC is adapting to meet students' needs, provide needed resources, providing the best possible classroom instruction, and staying up to date with technology.

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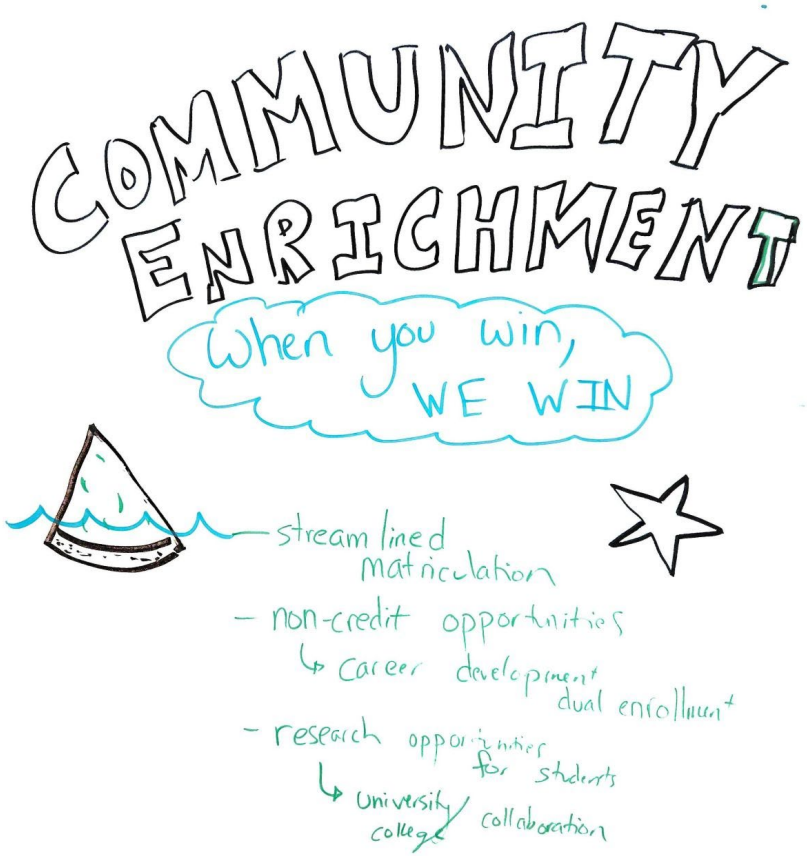

When students win at WCC, WCC wins.

The WCC **community is its strength, and it carries throughout the student journey**.

From streamlined matriculation and signing up for things they care about, to engaging in opportunities that meet them where they are at – Noncredit, CTE, dual enrollment, and other opportunities.

WCC can also offer research opportunities in partnership with universities and other collaborators in our community.

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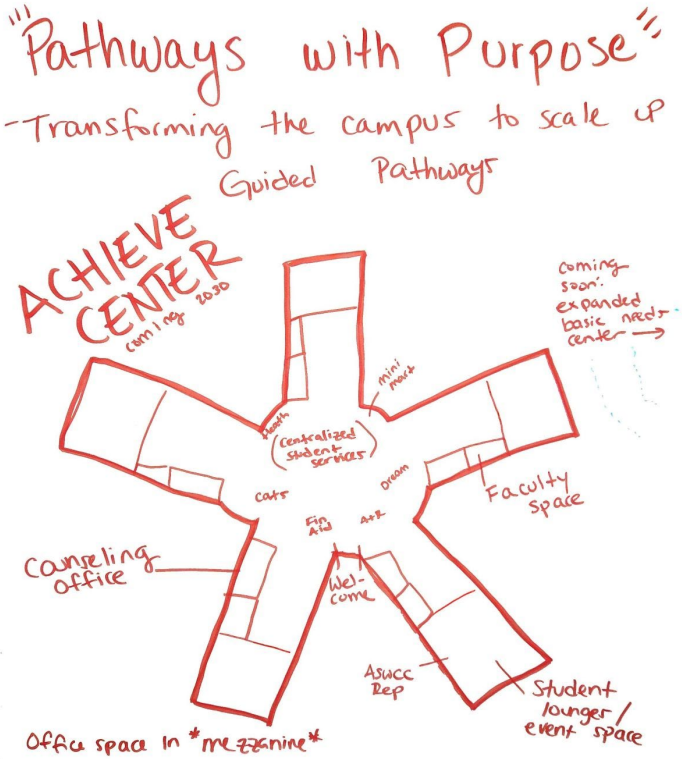

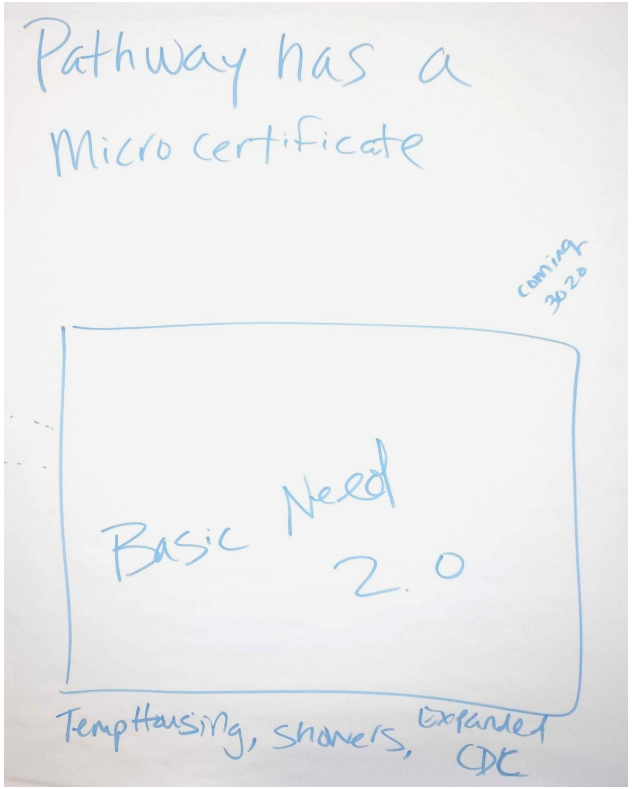

Imagine a building, built by 2030, with a wing and **focus on each of the five pathways**.

Each wing has a counseling office and instructional faculty office.

Each will have a WCC and CCC Rep, and a student lounge event space.

There is are centralized students services so they're able to come and see us as well.

The **entry point for each pathway is a micro-certificate**, that can also lead to services that meet basic needs such as temporary housing.

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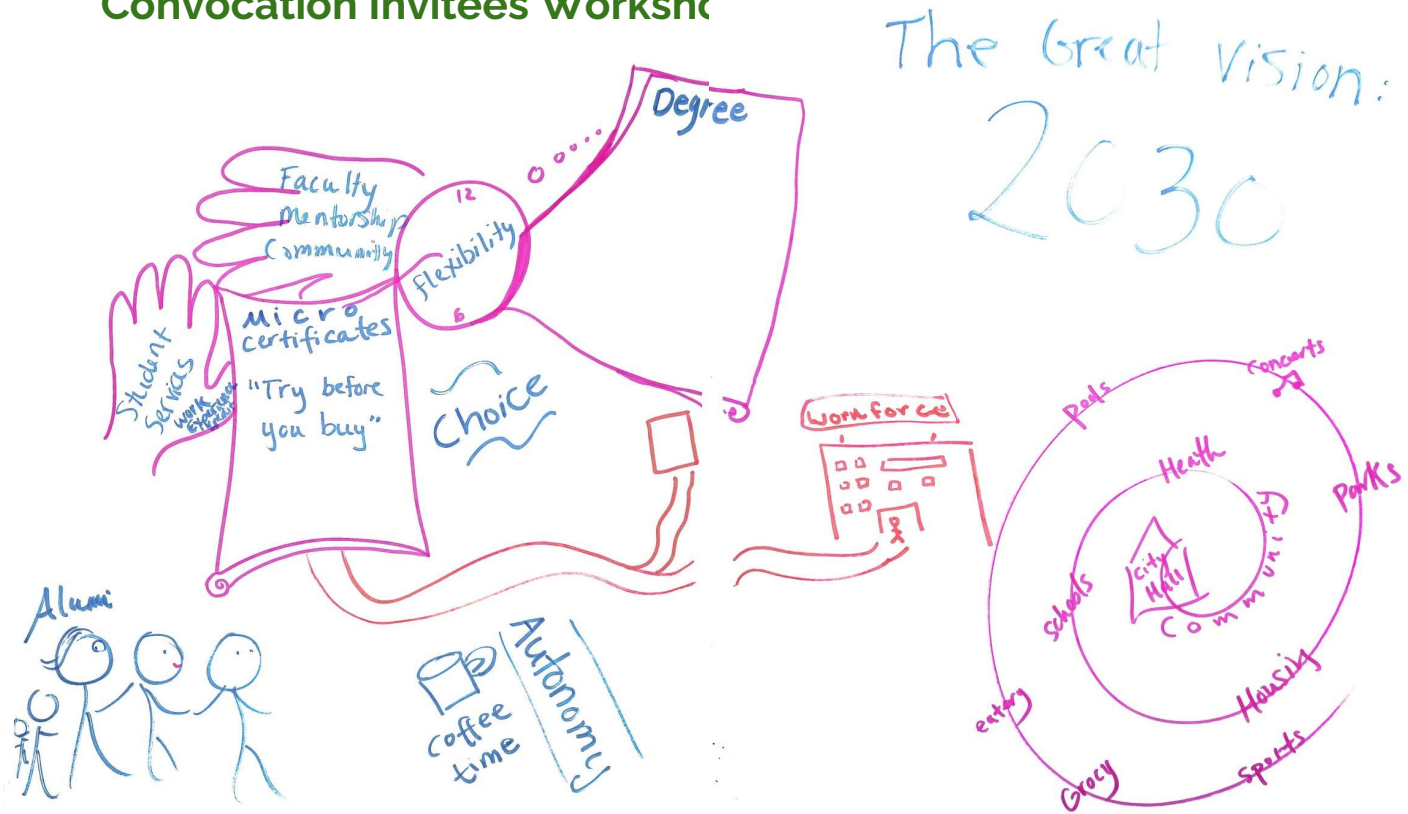

By 2030, we will have directed our curriculum to the community and **meeting industry needs through micro-certificates ahd micro-degrees**.

Learners can re-enter industry or decide to pursue a degree program.

This program provides a series of steps that lead to higher educational tiers.

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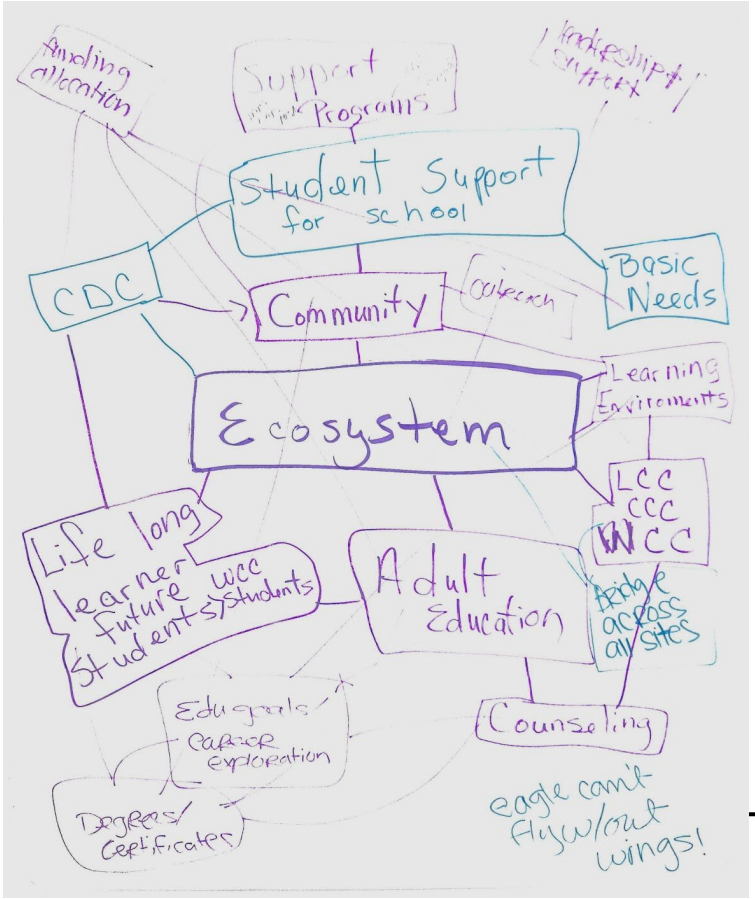

It is important to **view our community and college as an ecosystem of interdependent parts**. When the tide rises, all ships rise. We must be conscious of the impact of individual support programs or a department not doing well. WCC will overcome silos, work together to help one another even those outside of one's immediate department or office, and create new outcomes that are sometimes unexpected.

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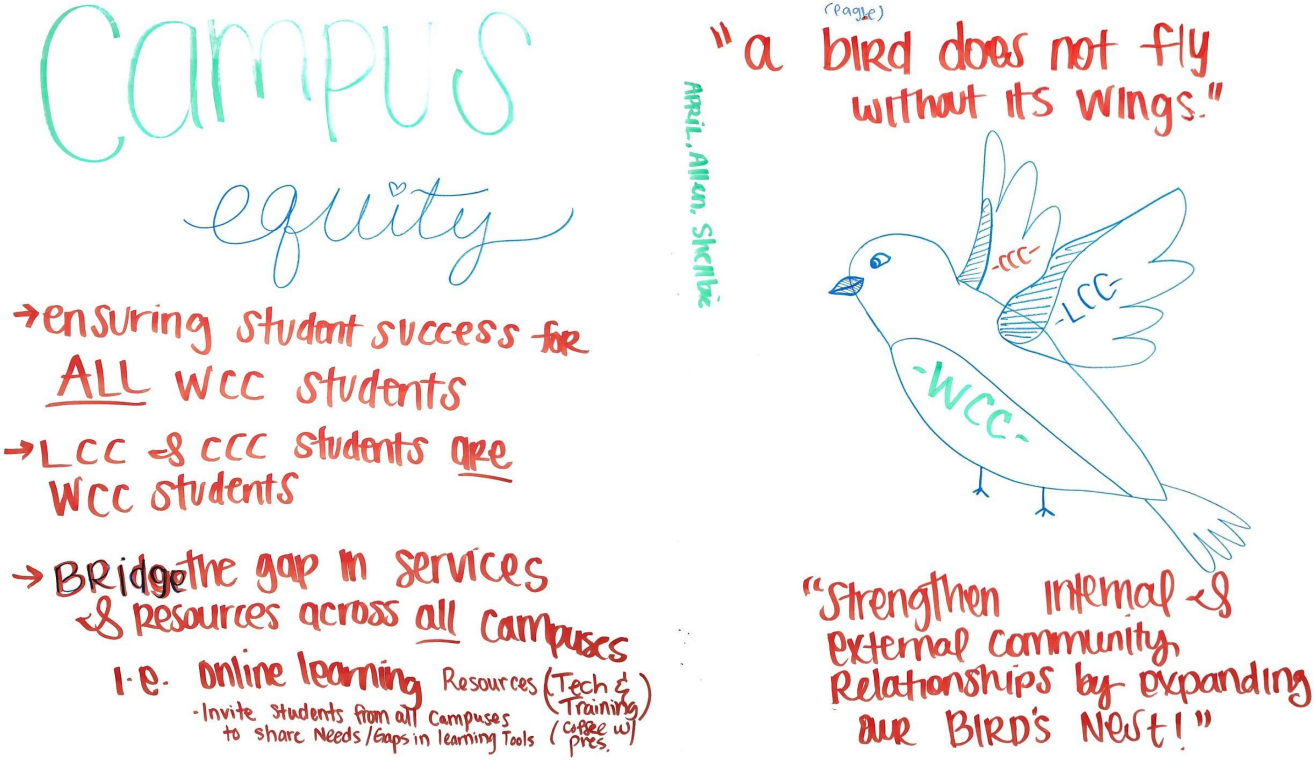

Expand our eagle's nest and **commit to ensuring success for all WCC students**.

The goal is to **strengthen internal and external community relationships** by expanding our eagle's nest.

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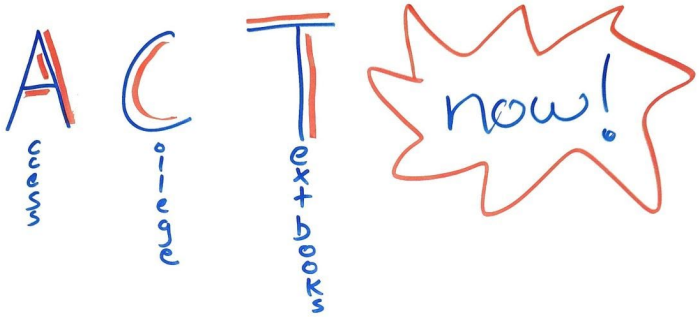
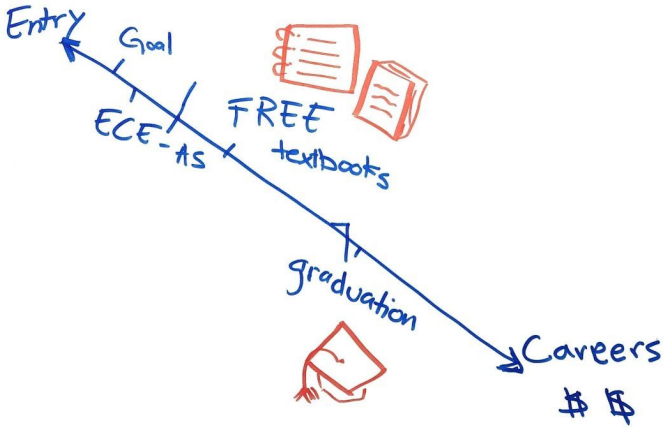


WCC will provide **ACT – Access to College Textbooks** Now!

Upon entry, students have access to learning materials. They become aware of resources through workshops.

These are steps in graduating, finding the career of their choice, and a livable wage.



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Freedom and flexibility for all learners!

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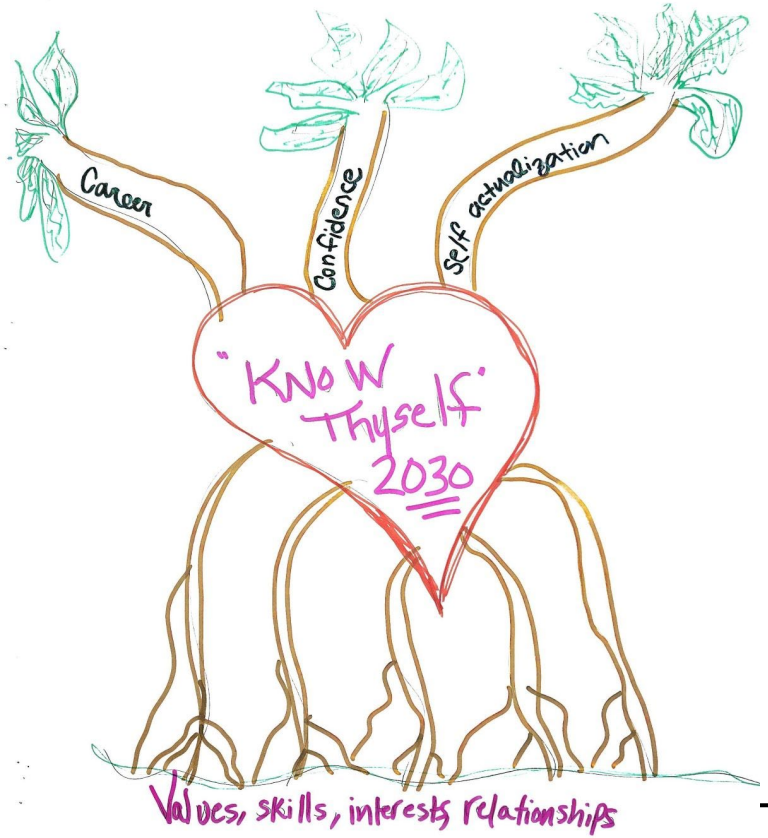

By 2023, **WCC has programs and support that really help students get to know themselves**. WCC has invested in being grounded in and with their values, skills, and relationships with WCC or helping them figure out what those are.

We are helping learners grow into the career that's going to serve them well and meet their needs.

They will also have gained the confidence to weather any storm and be content and happy in this world that we live in.

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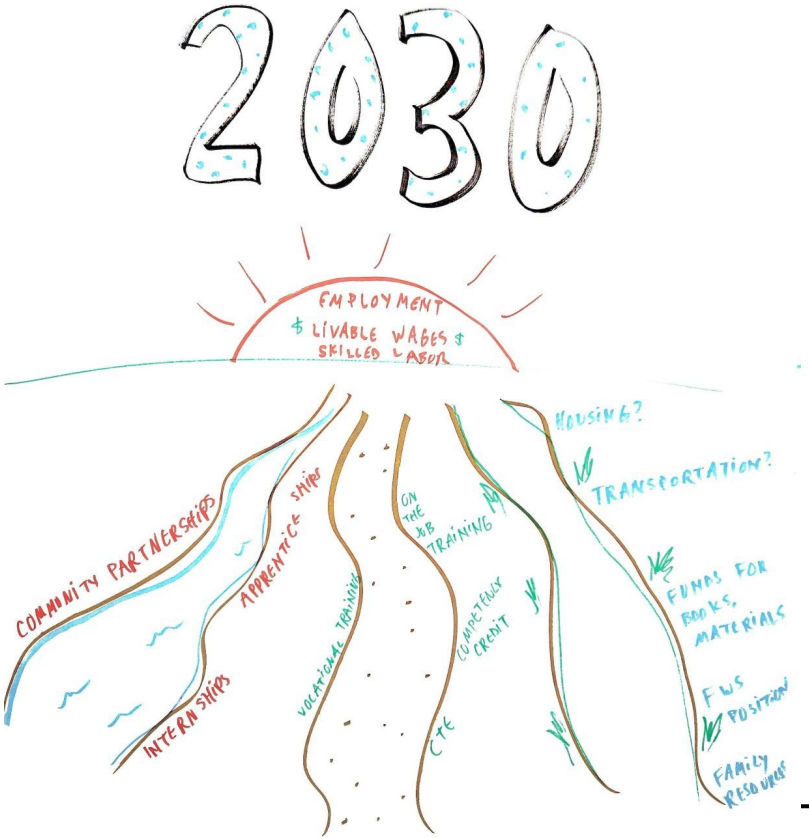

By 2030, WCC will have expanded its skilled labor training programs. This includes vocational and the CTE offerings.

This pathways will lead to associate degrees for transfer to UC Davis and Sacramento State.

This option responds to people from the WCC communities getting into livable wages faster. It overcomes sending students to other colleges because WCC doesn't have the programs needed.

The emphasis is on **meeting needs quicker through an expanded set of CTE and vocational training certifications**.

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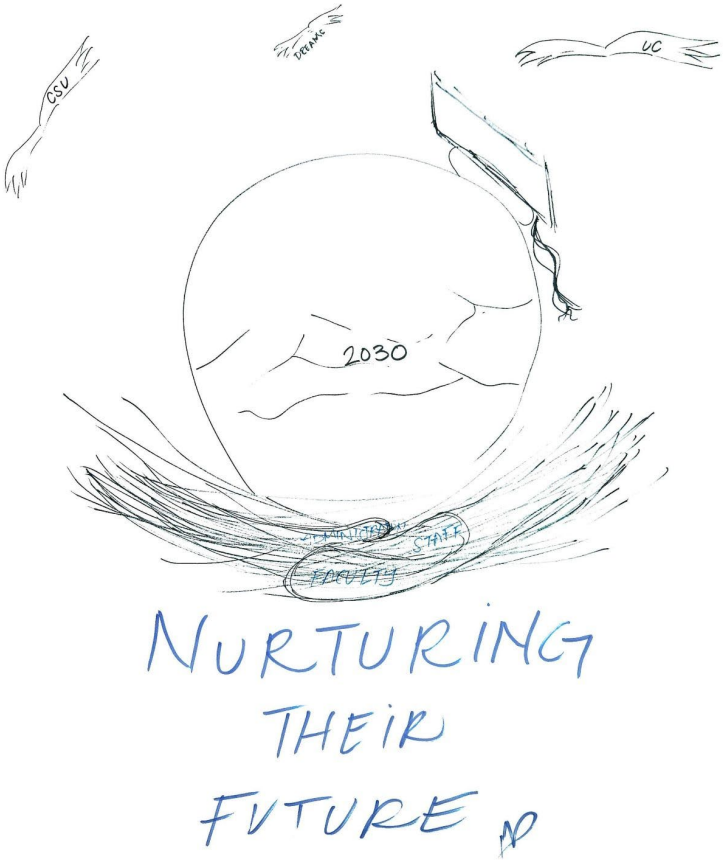

By 2030, WCC has built a **nurturing nest for current and future generations**.

We have learned from our past, shaped new efforts, and built our student support nest with branches from everywhere to create a nurturing home.

With love and the right tools, we can help students overcome many challenges, graduate, and thrive to achieve their dreams.

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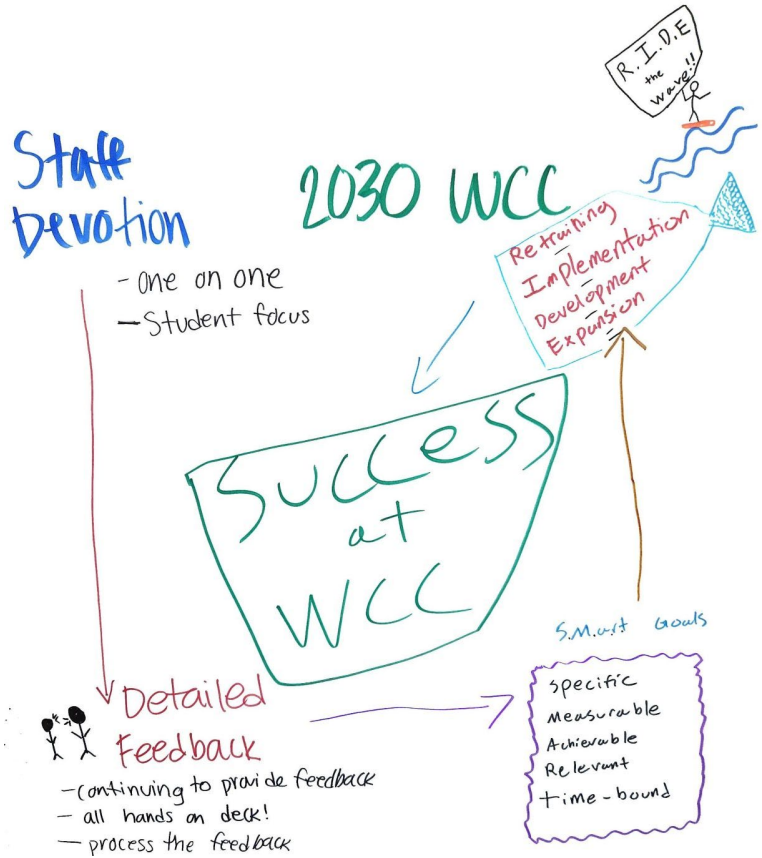

By 2030, WCC will **RIDE the wave – Retraining, Implementation, Development, and Expansion**.

Our roadmap for student success leverages our devoted staff, making students our focus. It is informed through student feedback, processing that information, and shaping goals that are SMART (Specific, Measurable, Achievable, Relevant, and Time-bound). These are goals that don't just sit on the shelf.

We have modified our facilities, retrained staff and made what moves were needed, and placed faculty and staff in positions that help WCC achieve student success.

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By 2030, **WCC is fully equipped and ready to support our rural communities**, giving them access, but also empowerment.

How are we going to do that?

Giving them free Wi-Fi, free laptops, free books, and free online resources and libraries.

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By 2030, we want students to feel like everyone at WCC knows their name.

And, **everyone will know WCC's name**.

Relationships are our strength. We will leverage partnerships with high schools, city and county governments, and industry and nonprofits.

We want everybody in Woodland, Clearlake, and Williams to say, "Woodland Community College – Yeah, that's a good school."

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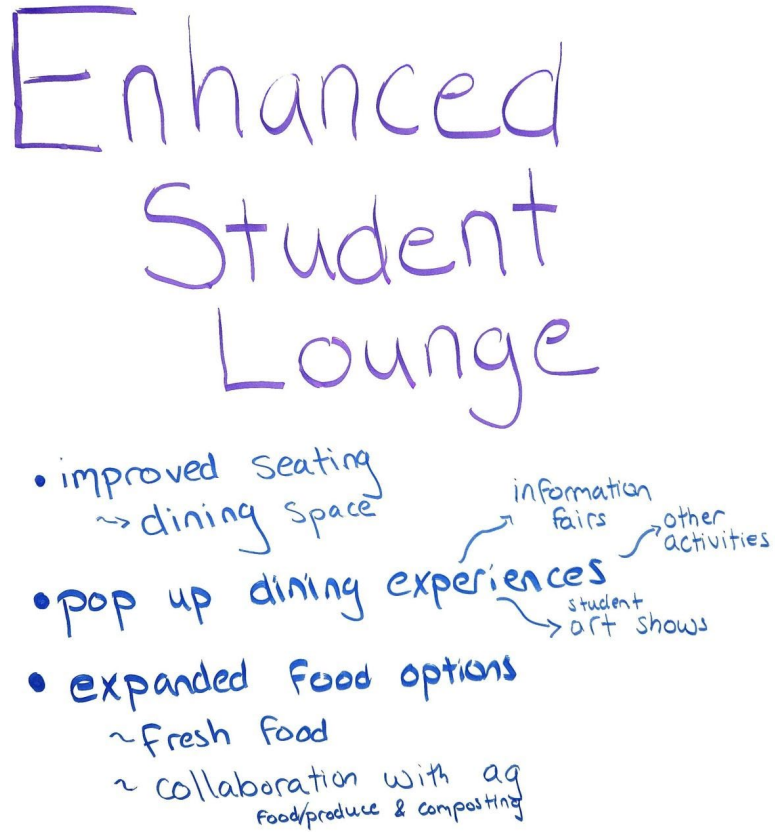
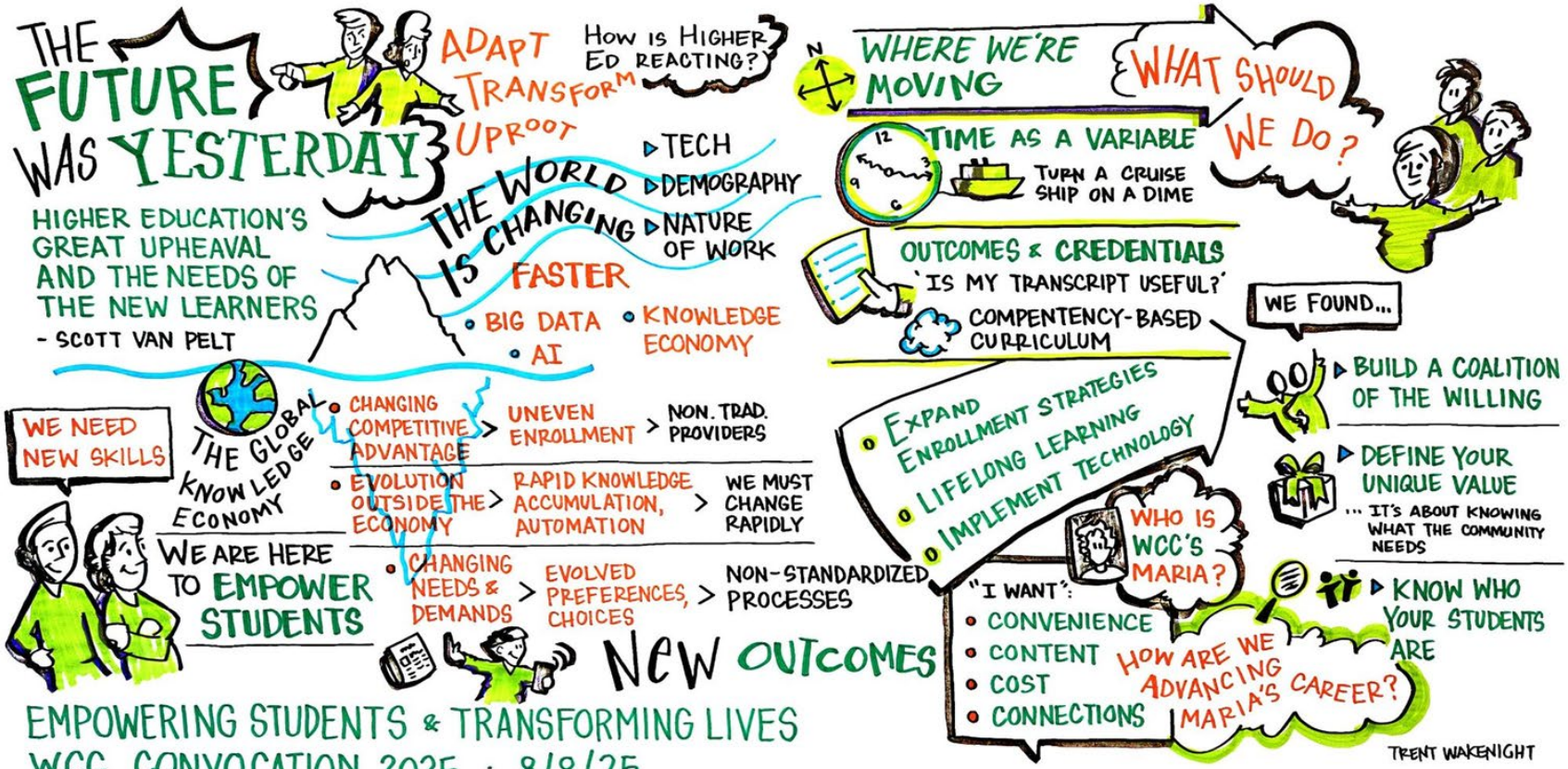


By 2030, WCC will have **enhanced the student experience at the lounge**. This will feature more space for dining, a pop up dining experience, fresh food and no more vending machines. Different companies and entities could partner with us together to build our community.

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