Assessment of Prior EMP Goals & Objectives and Implications for 2022-2025 EMP

CONNECTION PHASE OBJECTIVES and ACTIONS: Students' initial interest through submission of the application.

Objectives	Actions – In Progress or NC	2022-2025 EMP
2017-2018 Objective: Increase male College application rate by 5% on or before June 30, 2018.	Design, Execute, and Assess Unique WC/LCC/CCC Student Success Stories Marketing Strategy Leveraging "Your College, Your Future" Brand – *In progress.*	Recommend: Incorporate this activity into the strategic enrollment management plan (EMP goal); not as separate EMP goal or objective.
2018-2019 Objective: Increase male College application rate by 5% on or before June 30, 2019.	Design, Execute, and Assess an Early Assessment Program - *NC*	Recommend: Incorporate this into K12 Outreach and Communication strategy, which can be an EMP objective related to K12 partnerships or outreach; not a stand-alone EMP goal.
	Design, Execute, and Assess a Comprehensive Dual Enrollment Plan at Capacity to Include Instruction, Academic and Student Service Support - *NC*	Recommend: Incorporate this into K12 Outreach and Communication strategy, which can be an EMP objective related to K12 partnerships or outreach; not a stand-alone EMP goal.
	Design, Execute and Assess WCC/LCC/CCC High School Parent and Student "Open House" Activity – *In progress; WCC has established parent nights, LCC and CCC do parent nights in conjunction to dual enrollment activities.*	Recommend: Incorporate this as an objective into K12 Outreach and Communication EMP goal.
	Design, Execute, and Assess an On-site Matriculation Process for Adult Learners – *In progress; More ESOL workshops are needed at LCC as ESOL population is increasing.*	Recommend: Incorporate this into a "adult education" outreach and program development goal, which can also be included in a partnership goal. (EMP).

ENTRY PHASE OBJECTIVES and ACTIONS: Students' enrollment through completion of first year "gatekeeper" courses.

Objectives	Actions – In Progress or NC	2022-2025 EMP
2016-2017 Objective: Increase spring 2017 course completion rate by 2% on or before June 30, 2017.	*NC*; FYE was created at WCC and placed on hold after not achieving desired outcomes. Pilot at the main campus only.	Recommend: If FYE was not successful, then this is something the Student Success Committee may want to explore but more pressing to focus on an EMP goal related to the full implementation of Guided Pathways and the support elements for those.
2018-2019 Objective: Increase fall 2018 course completion rate by 2% on or before June 30, 2019.	Design, Execute, and Assess a comprehensive ESL Program Aligned with K-12 and Adult Education Partners – *In progress; Curriculum was completed.*	Recommend: Incorporate this into a "adult education" outreach and program development goal, which can also be included in a partnership goal. (EMP).

PROGRESS PHASE OBJECTIVES and ACTIONS: Students' entry into courses of study through completion of 75% of requirements.

Objectives	Actions – In Progress or NC	2022-2025 EMP
2016-2017 Objective: Increase fall to spring persistence rate of all students by 2% on or before June 30, 2017.	Design, Execute, and Assess Degree Audit Program - *In progress- Degrees When Due; New college and district initiative.*	Recommend: Incorporate as an objective into new EMP goal related to ensuring learning and supporting the success of all students to meet goals.
	Design, Execute, and Assess Automated CbD-based "Momentum Point" Email/Text Program – *In Progress; Early alert system in place. System is not automated, needs to be more comprehensive; Signal Vine under consideration.*	Recommend: Incorporate as an objective into new EMP goal related to ensuring learning and supporting the success of all students to meet goals.
2017-2018 Objective: Increase fall to spring persistence rate of all students by 2% on or before June 30, 2018.	Design, Execute, and Assess College-wide Canvas Gradebook Policy - *In progress; task of the DE Committee*	Recommend: Incorporate this as an objective (fully implement and assess) into the a new EMP goal related to enhancing engagement, persistence, and success for all students in all instructional modalities and course types.
	Design, Execute, and Assess a Scaled Student Success	Recommend: This is an activity, as opposed to an EMP goal; do

	Certificate (CDCP/FYE/ME First) – *In progress; There is a non-credit basic Skills Certificate; curriculum is in the process of being revised.*	not include as a goal or objective in the EMP; incorporate this into the implementation plan for the new goal related to ensuring learning and supporting the success of all students to meet goals.
	Design, Execute, and Assess Electronic Education Plans (SEPs) - *In self-service (?)*	Recommend: Incorporate as an objective into the new EMP goal related to enhancing engagement, persistence, and success for all students in all instructional modalities and course types.
2018-2019 Objective: Increase fall to spring persistence rate of all students by 2% on or before June 30, 2019.	Design, Execute, and Assess a CCC Shuttle Program – *Not completed; Aspirational to link CCC to WCC.*	Recommend: Do not include in the EMP-takes a good deal of planning and financial resources to execute – needs district to step in for this. ==Alternative options: place it as an action item under the strategic enrollment management plan.==
	Design, Execute, and Assess a Faculty Mentoring/Advising Program that Includes Momentum Point Check-Ins – *In progress; Has been folded into guided pathways conversations*.	Recommend: in GP's so no need to have it in EMP.

COMPLETION PHASE OBJECTIVES and ACTIONS: Students complete course of study through certificate/degrees with labor market value.

Objectives	Actions – In Progress or NC	2022-2025 EMP
2016-2017 Objective: Increase certificate award rate by 20% on or before June 30, 2017.	Design, Execute, and Assess CCC Student Services Delivery Plan to Include Facility, Technology, and Service Hour Enhancements - *Not completed.* *Unable to expand service hours, hard to hire in this area*.	Recommend: This action item has implications for enrollment management, facilities, student success planning, etc…all very complex and integrated systems, which will take coordination with YCCD; do not include as a stand-alone EMP goal. ==If it is critical, it could be==

		<mark>included as an objective under broader EMP goal related to technology planning and leveraging technology to enhance access, success, and completion (e.g., enhancing the technology WCC already has to connect CCC to WCC for instruction and student support</mark>.
2017-2018 Objective: Increase certificate award rate by 20% on or before June 30, 2018.	Design, Execute, and Assess a Pilot Open Educational Resource (OER) Program - *In progress; Need to reassess this; Unclear if it should be a program or increase percentage of courses that are OER.*	Recommend: This is an action item (as opposed to a goal) so do not include in EMP; Student Success Committee could potentially take this up.
	Design, Execute, and Assess Comprehensive CCC Curriculum Enhancement as Identified in Gap Analysis - *Not complete; Can't have curriculum that is specific for one campus; Unclear if this is scheduling or delivery of curriculum.*	Recommend: addressing the delivery/scheduling of curriculum, instructional programs at teaching sites and modalities can be incorporated in the strategic enrollment management plan (EMP Goal).

INSTITUTIONAL ADVANCEMENT ACTIONS: Advancement Activities Informed by Regional and Educational Trends.

Action	Status	2022-2025 EMP
Design, Execute, and Assess a Distance Learning Program to Include Courses, Academic, and Student Support Services	The pandemic forced progress in this area. In progress – with huge accomplishments	Recommend: Not clear what is meant by a "Distance Learning Program." Could incorporate this into the implementation plan for a new goal related to enhancing engagement, persistence, and success for all students in all instructional modalities and course types, but not clear how providing courses, academic and student support services to students taking DE courses differs from the courses, academic and student support services provided to students in other non-DE modalities.
Design, Execute, and Assess LCC and CCC Foundation Advisories.	Not completed	Recommend: Not clear what these "Foundation Advisories" are or their functions (financial foundation?); cannot make a recommendation on this item.
Design, Execute, and Assess WCC EMP with Associated Technology, Facility, and Staffing Plans	Program review, college collects requests, this helps inform technology plan, facility plan. Still in need for staffing plan. Some progress made	Note: recommended that EMP include implications for future technology, facility, and staffing; can also make the design and execution of technology, facility, and staffing plans an EMP goal.