



Woodland Community College Town Hall

“Moving Forward Together”

January 25, 2021

Agenda

- Welcome Back!
- Continuing our Equity Work!
- General Updates
- Instruction Update
- Supporting our students
 - In and outside of the classroom
 - Student Support Services
 - Community Partnerships
- Campus Projects
 - Performing Arts & Culinary Arts Project
- Q & A

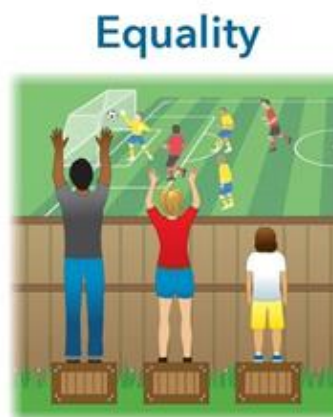


Commitment to Equity

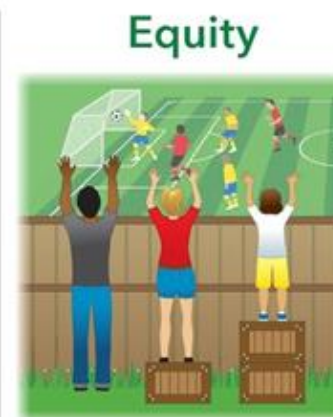
President Pimentel

We need to continue our Equity work:

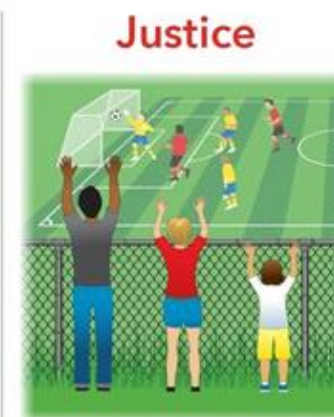
- Seek Professional Development Opportunities
- Guided Pathways
- Student Equity and Achievement Program (SEAP)
- Consider Retention and Student Success Strategies
- Hiring Diversity and Best Practices



The assumption is that **everyone benefits from the same supports**. This is equal treatment.



Everyone gets the supports they need (this is the concept of "affirmative action"), thus producing equity.



All 3 can see the game without supports or accommodations because **the cause(s) of the inequity was addressed**. The systemic barrier has been removed.

Updates

“Moving Forward Together”

- COVID-19 Update
- Campus and Community Partnerships
- State of the Budget
- District Strategic Plan
- Educational Master Plan (EMP)
 - Informed by previous work completed, upcoming community forums & input from campus community (students, staff, faculty).



Changing how we provide instruction- VPI Gardner

- FTES /Productivity for Spring 2021
- Impact of Swirl
- Progress Towards 20-21 Enrollment Goals
- Scheduling Approach & Timeline
- Curriculum - eLumen Update
- Distance Education - Training/POCR Update

“Moving Forward Together”

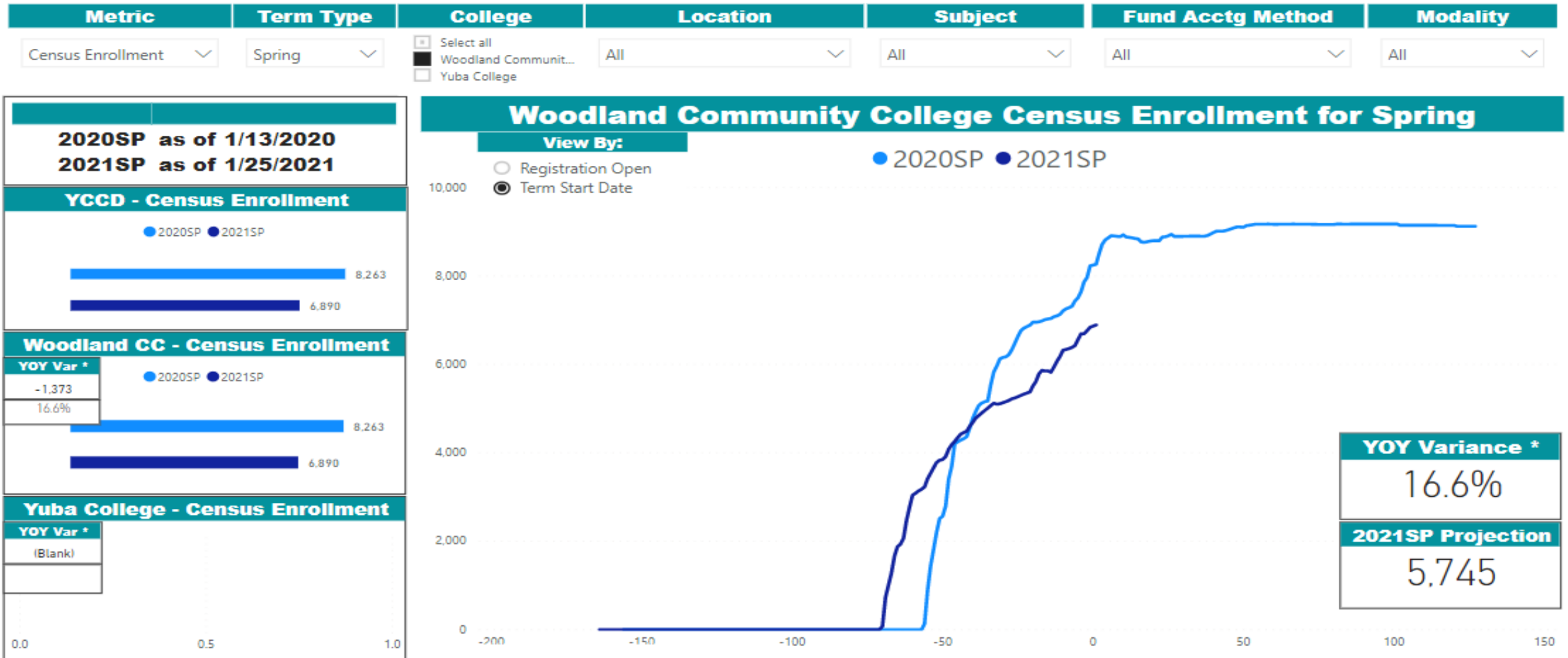
FTES and Productivity for SP 21

- Total FTES and FTEF as of January 25 at 5am
 - 767 FTES with 75 FTEF across all WCC sites
 - 167 FTES with 20.2 FTEF at Lake County Campus
 - 18 Late Start Sections (Currently 11 FTES over 2.8 FTEF)

- Productivity
 - WCC as a whole: 10.22
 - LCC as a whole: 8.28

Comparison to Spring 2020

Enrollment Trends



* The percentage change from 2020SP as of 01/13/2020 versus 2021SP as of 01/25/2021

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Swirl and Statewide Trends

- What is swirl? Swirl is when a student who traditionally enrolls in one college in a multi college district takes courses at another district college
- Baseline Rates
 - 9-15% of YC Students (headcount) take a course at WCC for 4-9% of total enrollment
 - 11-17% of WCC Students (headcount) take a course at YC for 7-11% of total enrollment
- Current Rates After Self Service Adjustment
 - 36% of YC Students are taking one or more courses at WCC for 26% of total enrollment
 - 15% of WCC Students are taking one or more courses at YC for 10% of total enrollment
- Statewide, districts are seeing large declines, from +2% to -22% from last year.

Progress on Annual Enrollment Goals

- 2020-2021 Goals for WCC
 - FTES 2500, FTEF 185, Productivity 13.5, with 540 FTES at Lake
 - After Fall 2020 we were at 1374 FTES, 101.5 FTEF, Prod 13.52 and 237 FTES at Lake
 - In short: At 55% of FTES target, but only 44% of Lake Target
- Impact of Spring 2021
 - An estimated 900 FTES and 74 FTEF, Prod 12.64, 184 FTES at Lake
 - That would leave us at 90% of enrollment goal, 95% of FTEF allocation, and 13 Productivity

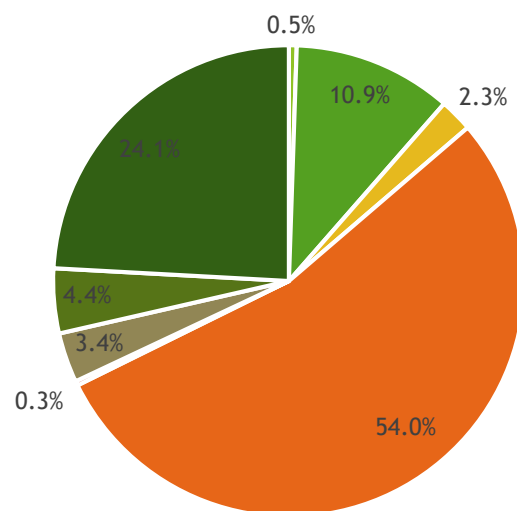


What does this mean?

- Efforts to Support the College
 - Hold Harmless under the SCFF on Three-Year Average FTES
 - Stability Funding and District Reserves
 - CARES and HEERF Acts
- Discussion of Strategy (Rhetorical Question for the Townhall)
 - Who is leaving the institution and why?
 - How can we best support the students we have?
 - Plan for how to welcome students back when the pandemic subsides?
 - What changes should plan for the college long term?

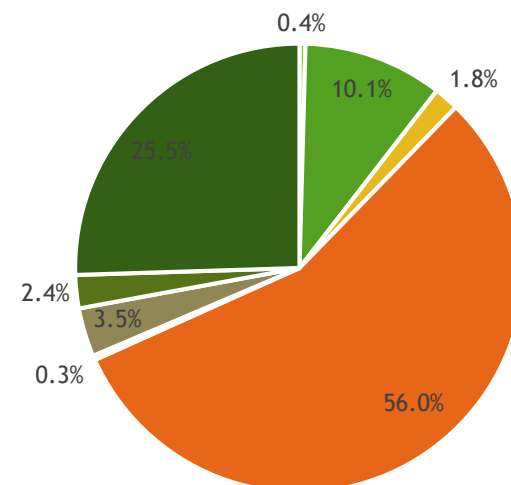
Who is missing?

Spring 2020



- American Indian or Alaska Native
- Black or African American
- Native Hawaiian or Other Pacific Islander
- Unknown
- Asian
- Hispanic
- Two or more Races
- White

Spring 2019



- American Indian or Alaska Native
- Black or African American
- Native Hawaiian or Other Pacific Islander
- Unknown
- Asian
- Hispanic
- Two or more Races
- White

Who is missing?

Race/Ethnicity	Enrollments 19-20	Enrollments 20-21	Change Value	Percent Change	Student Body
Hispanic	11512	9176	-2336	-25%	50%
White	5055	4542	-513	-11%	25%
Asian	2479	2465	-14	-1%	14%
Two or More	804	829	25	3%	5%
Unknown	858	667	-191	-29%	4%
Black	425	375	-50	-13%	2%
Pacific Islander	57	66	9	14%	<1%
Native American	121	64	-57	-89%	<1%
Total	21311	18184	-3127	-17%	

Scheduling Approach and Timeline SU/FA

➤ Schedule Approach

- Summer 2021, Predominantly Online similar to Fall '20 and Spring '21
- Fall 2021, Planning for 65% to 70% online with limited face to face classes with social distancing and other mitigation measures as appropriate by county health
 - Essential Sector Courses - EMT, WELD, CUL
 - Hard to Convert - BIO, CHEM
 - High Face to Face Need - ESOL, Limited General Education Sections for Access

➤ Timeline

- Preliminary Draft Completed in Mid January
- Faculty Input on 1st Draft formally begins today, continues throughout process



Curriculum and eLumen

- In Spring '21 we are offering courses in officially approved DE modalities (Emergency guidance expired in December 2020)
 - Fully Online (Asynchronous), Broadcast (Synchronous), Hybrid, and Face to Face
 - Clarification on Hybrid - Some instruction time replaced with asynchronous online instruction. Can be partially F2F and online, or a mix of Synchronous and Asynchronous Online in AP4105
 - Online with Flexible In-person Component (OFIC)
- eLumen training is underway and the system is being rolled out to the committee and faculty developers
- Curriculum changes approved by the March YCCD Board Meeting will be included in the 21-22 WCC Catalog



Distance Education - Betsy Allen

- Training opportunities continue online, recorded video, and by appointment
- CTE Online Pathways Grant Update and Campus eLearning Studio
- POCR Norming and the CVC, 45 courses in the queue
- Accessibility Work
- Plans to explore handbook revisions in committee this Spring

Student Services




Marketing in 2021

VPSS - Esquivel-Swinson

Comprehensive marketing plan launched for spring 2021 to our entire service area.

- Radio ads
- Billboards
- Postcards
- Videos
- Website content updates
- Personalized emails- Student Outreach/Inreach Campaign

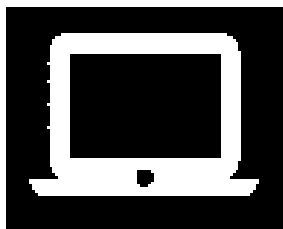


Make 2021 *your* year.
Take charge of *your* future.

ONLINE CLASSES START JANUARY 25TH
woodland.yccd.edu

Commitment to providing holistic approach to students with increased services at all 3 sites.

- Services Remote and In-Person
 - Extended service hours
 - Express Registration
- Financial Support Grants- CARES Act & HEERF Act
 - Direct financial assistance to our students



- Student Support Programs
 - Providing student care kits
- Student Success Center
 - Continued online tutoring assistance
- Technology Loan Program
 - Available to students, faculty and staff



Supporting our students outside the classroom

Dean Brazil-Cruz

- Partnerships with Yolo Food Bank & WCC Ag Department
 - Food Pantry on site
 - Food Distributions open to students & community
 - Woodland (FA 2019-Present)
 - Colusa (SP 2021)
- Partnership with County of Yolo - Health & Human Services Agency (Communicare)
 - With funding from HHSA & YCCD will be able to provide access to behavioral & physical health care services to enrolled students.
 - Includes extended evening hours & Telehealth services.



Lake County Campus- Dean Cortez Welcome Back Campaign Focusing on the WHY

Advantages of Academics at Lake County Campus

- Individual is Valued
- Transition to University Studies
- Great Value and Support
- Versatility Second Change a New Beginning



Lake
County
Campus



Meeting student needs by expanding community partnerships.

- Food Pantry (Classroom 605)
 - Food Distribution
 - Clothing Drives
- Establishing relationships with Lake County Behavioral Services for Future Services
 - Todd MetCalf
- Establishing relationships with Adventist Health Services for Future Services
 - Dave Santos and Russ Perdock





Student Engagement & Outreach

- Super Saturday Express Registration
- CTE Postcard and Videos Faculty and Students
- Printed Spring 2021 Schedules
- Newspaper
- Phone Calling Campaign
- Texting Campaign
- Social Media Campaign



**SPRING
2021
Classes**

AVAILABLE NOW!
Classes begin January 25

CALL US TO SCHEDULE AN APPOINTMENT
WITH ONE OF OUR COLLEGE COUNSELORS!

15880 DAM ROAD EXTENSION
CLEARLAKE, CA 95422
707-995-7900
RLOPEZ@YCCO.EDU

**Lake
County
Campus**
WOODLAND COMMUNITY COLLEGE

The flyer includes a photo of a modern building and a directional sign for the Lake County Campus. The sign lists: Administration, Admissions & Records, Aromas RESTAURANT, Building 700, Business/Computer Lab - 40, Classrooms 901-908, and Faculty/Admission Office.



Campus Facilities

- 200 Building Culinary
- 400 Building
- 500 Building Welding
- 700 Building Safety in Labs
- PG&E Power Grid Project Generators



Campus Projects - President Pimentel

➤ Performing Arts & Culinary Arts Project

- New programs available starting Fall 2023
- Working with faculty, staff and community members.
- Groundbreaking -
 - Late spring/early summer 2021



