

Woodland Community College
Strategic Goals and Plan for 2012-2017



Created by: The Woodland Community College Campus Community

W.C.C.'s Strategic Goals

- Student Success (Matriculation)
- Student Success (Instruction and Support Services)
- Campus Growth and Development
- Community Engagement and Outreach
- Communication
- Safety Planning and Implementation



2012-2017 Strategic Goals

Student Success (Matriculation)	Student Success (Instruction and Support Services)	Campus Growth and Development	Community Engagement and Outreach	Communication	Safety Planning and Implementation
<ul style="list-style-type: none"> • Student Mentoring Program (Featuring a student-run Kiosk in the Student Services Building) toward Dedicated Peer Advising Program • Increased Availability of Print Resources in Spanish • Move toward Mandatory Placement Testing in 2015-2016 • In-person Student Services the first week of the month at the Colusa County Outreach Facility • Design of Two Year Course Plans in Catalogs in 2015-17 • Revamped Online Orientation • In-class Orientations in Select Classes • One-Unit Course Tied to Student Service Offerings • Mandatory Counseling 	<p>Student Achievement Center Consolidating Supplemental Learning, Tutoring</p> <ol style="list-style-type: none"> a. Writing Assistance b. Reading Assistance c. Math Assistance d. Multidisciplinary Assistance <p>Cohort-Based Learning</p> <p>Intervention Programs</p> <p>Embedded Tutoring, Counseling Courses</p> <p>Pathway Programs for second language learners</p> <p>Library Services in Colusa County</p> <p>Increased Recognition of Student Success</p> <ul style="list-style-type: none"> • Dean's List • Graduate Recognition • Transfer Student Recognition • Certificate Earner Recognition 	<ul style="list-style-type: none"> • Establishment of WCC Foundation Office • Independent Economic and Resource Development, Grant Office that also supports fundraising at WCC • WCC Alumni Office, Alumni Society • In response to community demand, Funding of Courses through WCC Extension Program 	<p>Involvement in Career Fairs</p> <p>Strategic Planning Publication</p> <p>Community Event Presence Plan</p> <p>Enhanced Community Member Resource Network</p> <p>Involvement of Graduates in "instant Mentor" Program</p> <p>Chamber of Commerce Survey</p> <p>Established WCC Public Events Calendar</p> <p>Work Ready Certificate serves as Feeder to WCC Certificate Programs</p> <p>Job Placement Network Established in Conjunction with Chamber of Commerce</p> <p>Employability Support Program</p> <p>Faces of Success Publication Featuring Graduates, Outstanding Students</p>	<ul style="list-style-type: none"> • WCC Website Development & Revision, Feedback Cycle • Portal Feedback & Implementation Infrastructure • Understanding college direction and follow-through (planning, execution, evaluation, feedback) • Streamlined Committee Structure • Greater Communication of Committee Work to Campus • Mentoring of College Employees • Continuing Emphasis on Responsiveness to Student Needs • Expanded Student Services Hours • Campus Maps • Capability to Translate College Information to Other Languages • Strategic Planning Communication Publication • Recognition of Outstanding College Service Areas, Employees • Showcase College Departments 	<p>Development, Evaluation, and Regular Dissemination of Campus Safety Plan</p>



2012-2013 Strategic Goals

	Student Success (Matriculation)	Student Success (Instruction and Support Services)	Campus Growth and Development	Community Engagement and Outreach	Communication	Safety Planning and Implementation
<p>Best Practices Areas of Emphasis: Matriculation , Success Center, Communication</p> <p>Evaluation and Assessment/Status Updates: Short-term implementation projects, especially matriculation</p>	<ul style="list-style-type: none"> • Identification of 2-3 goals in Matriculation Plan • Identification of 2-3 goals in Student Equity Plan • Identification of 2-3 goals in BSI Plan <p>Activities</p> <ul style="list-style-type: none"> • Student Mentoring Program • Student-Run Kiosk in 700, source for Campus Maps • Documents Available in Spanish – e.g. Counseling, Orientation, Assessment, Learning Resources • Assessment of Student Services, Support Services Hours • Placement Testing Piloting as Needed, Assessment of Current Instrument • Continuation of Student Services Week at CCOF <p>Seamless Ed. Components</p> <ul style="list-style-type: none"> • Establish Early Assessment, especially in English, Math, Reading • Campus Tours • Transfer application guidance programs • Tracking student accomplishments post-graduation and transfer • Early College Program 	<ul style="list-style-type: none"> • Identification of 2-3 goals in Student Equity Plan • Identification of 2-3 goals in BSI Plan <p>Activities</p> <ul style="list-style-type: none"> • Piloted Cohort Learning/Accelerated Learning Pilots • Outreach that includes cohort recruitment • ESL Completion Awards, BOG Fee Waiver Advising • Development of 2-year course schedule <p>Development of Student Achievement Center</p> <ul style="list-style-type: none"> • Expansion of WAM, Increased Tutoring • Open Reading Assistance Center as extension of WAM • Solidify Tutoring at CCOF • Increase library access: Make hours more responsive, integrated with supplemental learning. <p>Seamless Ed. Components</p> <ul style="list-style-type: none"> • Early Alert-Type Programs • Library Outreach • Recognition of Student Success (e.g. Dean’s List) 	<ul style="list-style-type: none"> • Identification of Alumni Contact Staff on Campus • Publication of Campus Maps to be distributed in A&R • Review of Facilities Plan 	<ul style="list-style-type: none"> • WCC Involvement in Job Fair • Strategic Planning Communication Publication • State of the College Event • Community Event Presence Plan • Assessment of Responsiveness to Community Curricular Needs • Faces of Success • Instant Mentor Status for Graduates, Other Completers • Job Fairs and subsequent “career needs” events 	<ul style="list-style-type: none"> • Ownership of college website and district portal (Improve ease of access) <ul style="list-style-type: none"> ➢ Increase I.T.’s presence at WCC • Understanding college direction and follow-through (planning, execution, evaluation, feedback) <ul style="list-style-type: none"> ➢ Greater visibility, understanding of college leader roles, contributions of College President & Vice President ➢ Timely reports to share with campus community • Communication of committees with campus <ul style="list-style-type: none"> ➢ Create tab on Portal for committees ➢ Increase posting privileges on Portal ➢ Status of communication in committee reports to College Council in Spring semesters • Initiate effort to mentor staff/faculty (e.g. joining new committees at WCC) • Review of emailing privileges • Recognizing outstanding service • Suggestion Box • Responsiveness to Student Needs (i.e. answering phone messages, directing students, training faculty/staff on customer service skills) • Expanded Student Services Hours • Documents in Spanish and Campus Maps (to promote Student Success) <ul style="list-style-type: none"> ➢ Positioning Campus Maps in Parking Lots and at Bus Stop • Showcase departments/ Hold more campus events 	<ul style="list-style-type: none"> • Safety Committee will publicize Safety Training Workshops • Purchase of Defibrillator • Provide needed signage for 850/860/870 wing (i.e. break room, exit access) • Development, Dissemination of Safety Plan • Evacuation Drills at CCOF & WCC



2013-2015 Strategic Goals

	Student Success (Matriculation)	Student Success (Instruction and Support Services)	Campus Growth and Development	Community Engagement and Outreach	Communication	Safety Planning and Implementation
<p>Best Practices Areas of Emphasis: Community Engagement, Seamless Education</p> <p>Evaluation and Assessment/Status Updates: Campus Portal, Matriculation, Student Achievement Center Review/Evaluation in December</p>	<ul style="list-style-type: none"> • 2-Year Course Plans, Track Scheduling as Regular Parts of Catalog and Schedule • Revamped Online Orientation/Orientations in some courses • Peer Advising Program with one-unit internship class for peer mentoring • Electronic Ed. Plans • Alignment of Student & Support Services Hours • More publicized placement testing • Improved Placement Process • One-unit course tied to Student Services Week at CCOF 	<p><u>Activities</u></p> <ul style="list-style-type: none"> • 2-year course plans available to students, track scheduling as regular parts of catalog & schedule • Revamped online orientation, Make in-class orientations available • ESL + Career Self-Sustaining State Certificates (CDCP) <p><u>Student Achievement Center</u></p> <ul style="list-style-type: none"> • Opening of Student Achievement Center • Cohort Learning Pilot Project • Embedded Tutoring, Counseling Pilots • Proposal, Piloting of S.A.C. course components that are adjunct to content courses • Proposal, Piloting of S.A.C. Courses 	<ul style="list-style-type: none"> • <i>On-campus alumni, foundation office</i> • <i>Established Dean's List, Recognition of Graduates, Transfer Students, Certificate Earners</i> 	<ul style="list-style-type: none"> • Community Members as Resources to College • Certificates supported by Work Experience, Job Placement Program • Continuation of WCC "Serve All" Job Events with subsequent evaluation • Graduates in "Instant Mentor Program" • Established WCC Public Events Calendar • Established Chamber of Commerce-facilitated survey 	<p>Building of Dissemination Structure of Planning & Evaluation</p> <p>Identify Support Resources for Committee Reporting on Campus Portal</p> <p>Piloting Period for New Committee Member Orientation and Mentoring Program</p> <p>Evaluate and Modify Outstanding Employee Recognition Program as needed</p> <p>Establish Portal Feedback & Implementation Infrastructure</p> <p>First Draft and First Publication of Public Document</p> <p>Established mentoring staff/faculty (e.g. joining new committees at WCC)</p>	<p>Annual Evaluation of Safety Plan</p>



2015-2017 Strategic Goals

	Student Success (Matriculation)	Student Success (Instruction and Support Services)	Campus Growth and Development	Community Engagement and Outreach	Communication	Safety Planning and Implementation
<p>Best Practices Areas of Emphasis: Communication</p> <p>Evaluation and Assessment/Status Updates: Community Engagement, Seamless Education Review/Evaluation in December</p>	<p>Activities</p> <ul style="list-style-type: none"> Established First-year Experience Program Evaluation of resources in Spanish, other languages Mandatory counseling Mandatory placement testing Established Early College Program <p>Overarching Goal:</p> <p>Culture of Student Awareness of Student Services & Resource Offices' Services, Hours</p>	<p>Activities</p> <ul style="list-style-type: none"> Review of 2-year course plans by Curriculum Committee, Student Success Committee Evaluation of online, in-class orientations (both schedule format and content) ESL Pathway Programs (Reflected in Catalogs and Course Schedules) <p>Student Achievement Center</p> <ul style="list-style-type: none"> Learning Communities, Cohort 1 Launch Review of classes offered through Student Achievement Center Accelerated Learning Curriculum Reflective of Piloting Efforts Review of embedded tutoring, counseling courses 	<ul style="list-style-type: none"> <i>Independent Economic and Resource Development, Grant Office that also supports fundraising at WCC</i> <i>WCC Alumni Society</i> 	<ul style="list-style-type: none"> Community funding to support state allocation dollars Continuation of WCC "Serve All" Job Events 	<p>Formally Evaluate Portal Effectiveness, Recommend (if needed) Implementation Timetable</p> <p>Evaluation of New Committee Member Orientation and Mentoring Program</p> <p>Evaluate and Modify Outstanding Employee Recognition Program as needed</p> <p>Evaluate mentoring staff/faculty (e.g. joining new committees at WCC)</p>	<p>Annual Evaluation of Safety Plan</p>