PREPARE: LETTER



ARE YOU COVERED?

Is your cover letter like a bad handshake? Handshakes are a form of introduction, so think of your cover letter as a handshake. While you may think you're offering a warm handshake, your cover letter could actually be strong-arming you out of a job. Take this quiz to find out what type of handshake your cover letter is most associated with and the impression it's giving to potential employers:

Cover Letter Quiz

1. Your cover letter's opening sentence is:

- A. "I want to tell you why you should hire me for this open position at your company."
- B. "I'm interested in the open position at your company and would like to submit my qualifications."
- C. "I was surprised to hear of the open position at your company and was hoping you could look at my résumé if you get a chance."

2. If you're currently employed, do you mention your job in your cover letter?

- A. Yes, I explain that my current job should pay better, and I'm interested in receiving a promotion.
- B. Yes, I relate my current job to the open position and explain why I'm ready to assume more responsibilities.
- C. No, I don't want the hiring company to think I'm not ready to leave my current job.
- 3. Your experience matches about 90 percent of the job requirements. Do you address the requirement you don't meet in your cover letter?
 - A. Sort of. I tell them how experienced and smart I am and how impressed my past boss was with how quickly I picked things up.
 - B. No. I address the requirements I do meet and include my relevant experience; I can mention the other requirement if I get asked about it in an interview.
 - C. Yes. I point out that I don't know how to do it and say I hope I get the chance to learn it.

4. Where in your cover letter do you write about the company of interest?

- A. Briefly in the middle; most of the room was used for boasting about my qualifications and why I'm the best choice.
- B. After the introduction paragraph about my interest and experience, I write a short paragraph about why I admire the company and the values I share with it.
- C. Most of the cover letter is about them. I only included a few sentences about why I'd be lucky to work there.

5. How do you end your cover letter?

- A. Thank you for your time, and I know you'll make the right choice.
- B. Thank you for your time, and I look forward to hearing from you.
- C. Thank you for your time, and it'd be so incredible to hear from you.

Cover Letter Quiz from Susan Ricker at CareerBuilder.com

RESULTS

Mostly A's — Death-grip handshake: You're coming on too strong.
Mostly B's — Confident, approachable handshake: You make a great first impression.
Mostly C's — Dead-fish handshake: You need to muster up some confidence.

THE RÉSUMÉ FOCUSES ON YOU AND THE PAST. THE COVER LETTER FOCUSES ON THE EMPLOYER AND THE FUTURE.

- JOYCE LAIN KENNEDY, COVER LETTERS FOR DUMMIES

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